

webcart *Solutions*

India's Smartest Way to Grow Online

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What We Can Do for You

Shopify Store Development & Customization

- Full store setup (Vision, Dawn, Boutique, Horizon etc.)
- Clone & migrate old themes to new ([LegSlims](#))
- Free theme customization with Liquid ([Meecoco](#), [Abaanchikan](#), [Mangetacour](#))
- Long-Term Store Optimization ([Trendiessmoke](#))

UI/UX Enhancements

- Custom Mega Menu ([BeginRebirth](#))
- Infinity Scroll for products ([Ushvii](#))
- Cart Drawer customization ([Atatva](#))
- Pixel-perfect announcement bars & typography ([Perlia Berlin](#))

Marketing & Analytics

- SEO optimization (90%+ score)
- Google Ads, Merchant Center, Meta Pixel, TikTok & Snapchat Ads integrated ([CarSpa](#), [Fusupplyco](#))

Store Automation & Apps Integration

- Upsell & A/B Testing Apps ([LegSlims](#))
- WhatsApp Automation via Flow App ([CarSpa](#))
- Discount Code + Booking System Setup ([CarSpa](#))
- SEO & Marketing Apps ([FuSupplyCo](#))
- Subscription Integration ([Cellularsparklabs](#))
- Automated Price Integration ([Eternelle](#))
- Klaviyo Flow Setup ([Trufairs](#))

Data Migration & Backend

- 11,000+ orders imported via API ([CarSpa](#))
- Excel import for Arabic language content
- Business form fixes ([Atatva](#))

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Begin Rebirth – Shopify UI Enhancements & Custom Mega Menu

Our Role : Shopify Frontend Developer – Mega Menu & UI Customization with Pixel-Perfect Design

Customized the Shopify store for Begin Rebirth’s RE-1™ product by developing a user-friendly mega menu with dynamic settings based on the client’s layout preferences. Integrated a high-precision announcement bar with exact font styling and pixel-perfect alignment based on Figma/UI specs. Focused on delivering a clean and responsive interface matching brand standards.

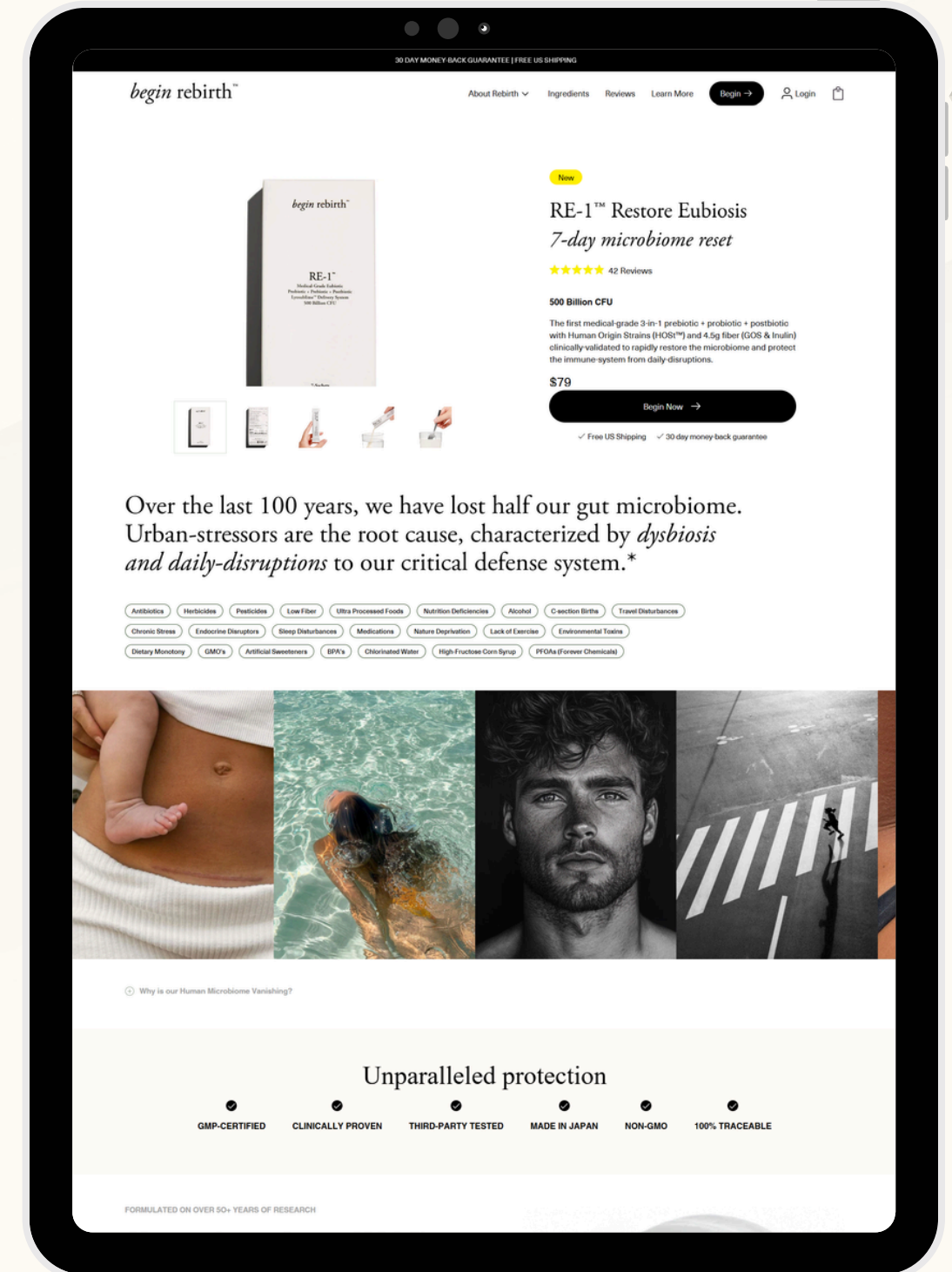
Deliverables :

- Custom Shopify Mega Menu with dynamic settings
- Announcement bar with 100% font accuracy
- Fully responsive design, tested across devices
- UI/UX adjustments verified to exact PX match
- Client-approved implementation matching brand identity

Skills :

Shopify Liquid Custom Mega Menu Development Shopify Theme Customization CSS/SCSS Styling

Pixel-Perfect UI Implementation Typography & Responsive Design UX Consistency & QA



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Eternelle – Shopify Store Setup for 22K Gold Jewelry

Our Role : Shopify Developer – Jewelry Store Setup & Automated Gold Price Integration

Developed and customized the Eternelle Shopify store for a luxury jewelry brand specializing in pure 22K gold products. Managed product setup and implemented custom logic to handle gold-based pricing. Built a system for automatic daily price updates based on gold rates. Added FAQ sections on every product page to improve customer clarity and trust. Delivered a responsive, SEO-friendly store designed specifically for jewelry eCommerce.

Deliverables :

- Full Product Catalog Setup
- Customization for Pure 22K Gold Products
- Automated Daily Gold Price Updates
- FAQ Section Added to Each Product Page
- Responsive & Optimized Store Layout

Skills :

Shopify Product Setup

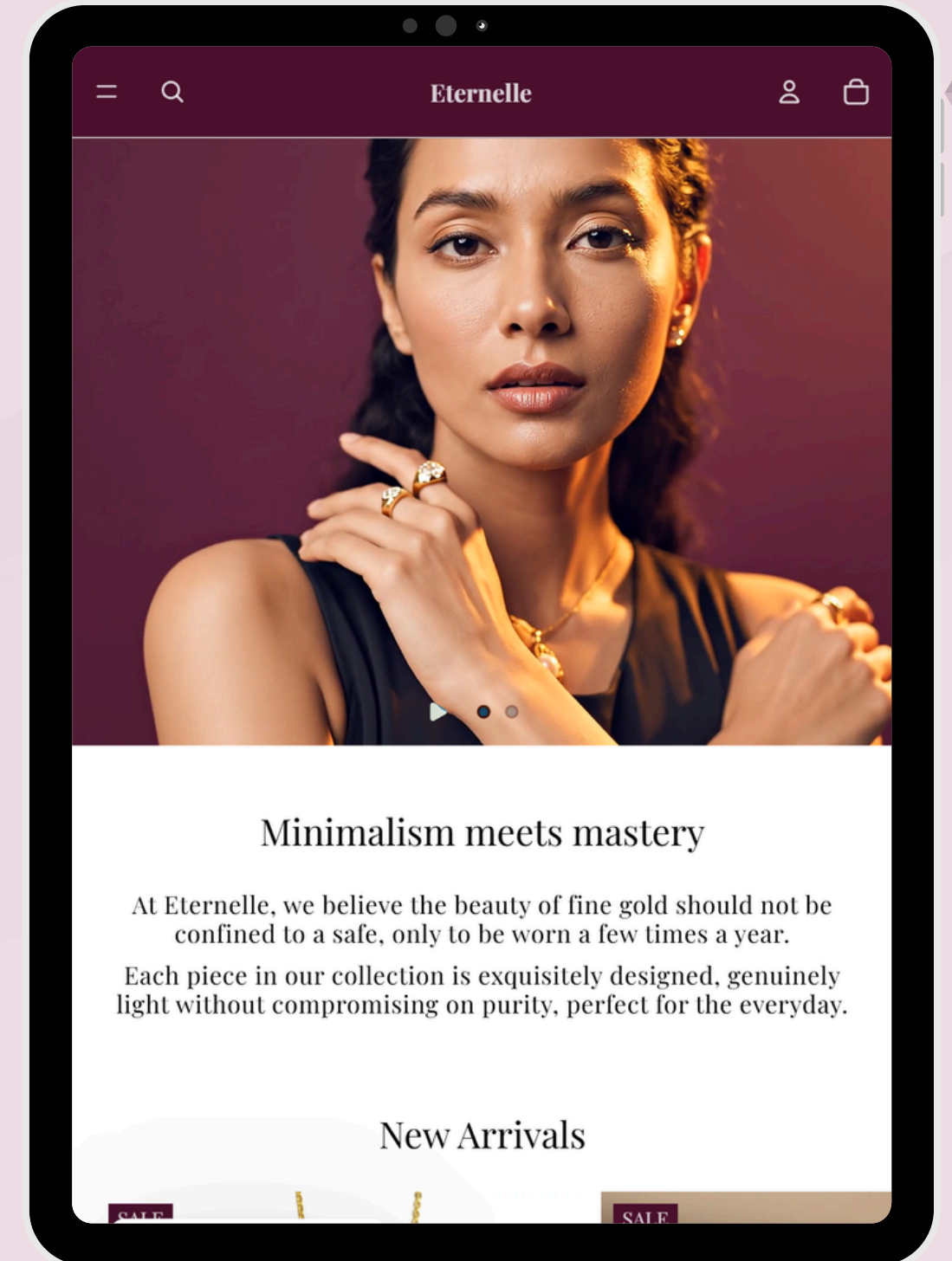
Jewelry eCommerce Store Development

Dynamic Price Update Logic

Shopify Theme Customization

Product Page FAQ Integration

UX Optimization



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Perlia Berlin – Shopify Redesign for Luxury Jewelry Brand

Our Role : Shopify Theme Customization & Website Redesign for a Luxury Jewelry Brand

Redesigned Perlia Berlin's Shopify store to reflect its luxury yet affordable brand identity. Customized the Boutique theme to create a clean, modern, and premium feel for their jewelry collection. Focused on enhancing user experience, improving visual hierarchy, and maintaining brand consistency across all pages. Delivered a fully responsive, elegant storefront optimized for conversions.

Deliverables :

- Full Shopify Store Redesign
- Customized Boutique Theme
- Mobile-Responsive Layout
- Enhanced Visual Presentation for Jewelry
- UX and Style Refinement Matching Brand Tone

Skills :

Shopify Theme Customization

Boutique Theme Styling

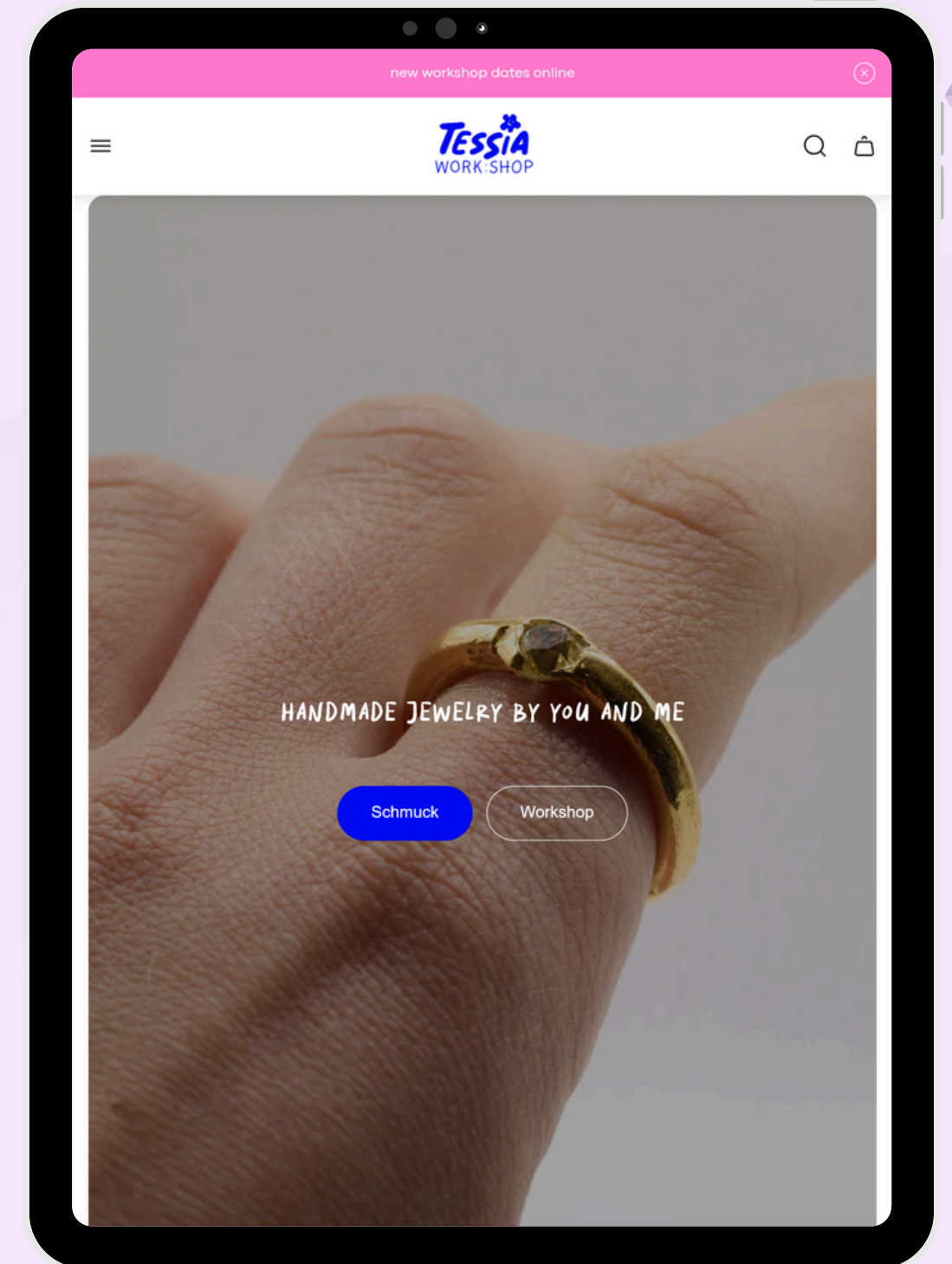
UX/UI Design

Responsive Design

Luxury Brand Positioning

CSS/Liquid Tweaks

Visual Hierarchy Design



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Mangetacour – Dimension-Based Pricing Calculator for Gardening Essentials

Shopify Developer – Custom Calculator & Dynamic Pricing Integration

Developed an interactive customization feature allowing users to set length and width, with real-time calculation of materials and automatic price updates. The system dynamically adjusts required components, soil quantity, and total cost based on user inputs. Enhanced user experience with a visual configuration preview and accurate data-driven output, enabling seamless decision-making and faster checkout.

Deliverables :

- Interactive size selection
- Real-time price calculation system
- Dynamic material requirement calculation
- Live configuration preview UI
- Responsive and user-friendly interface

Skills :

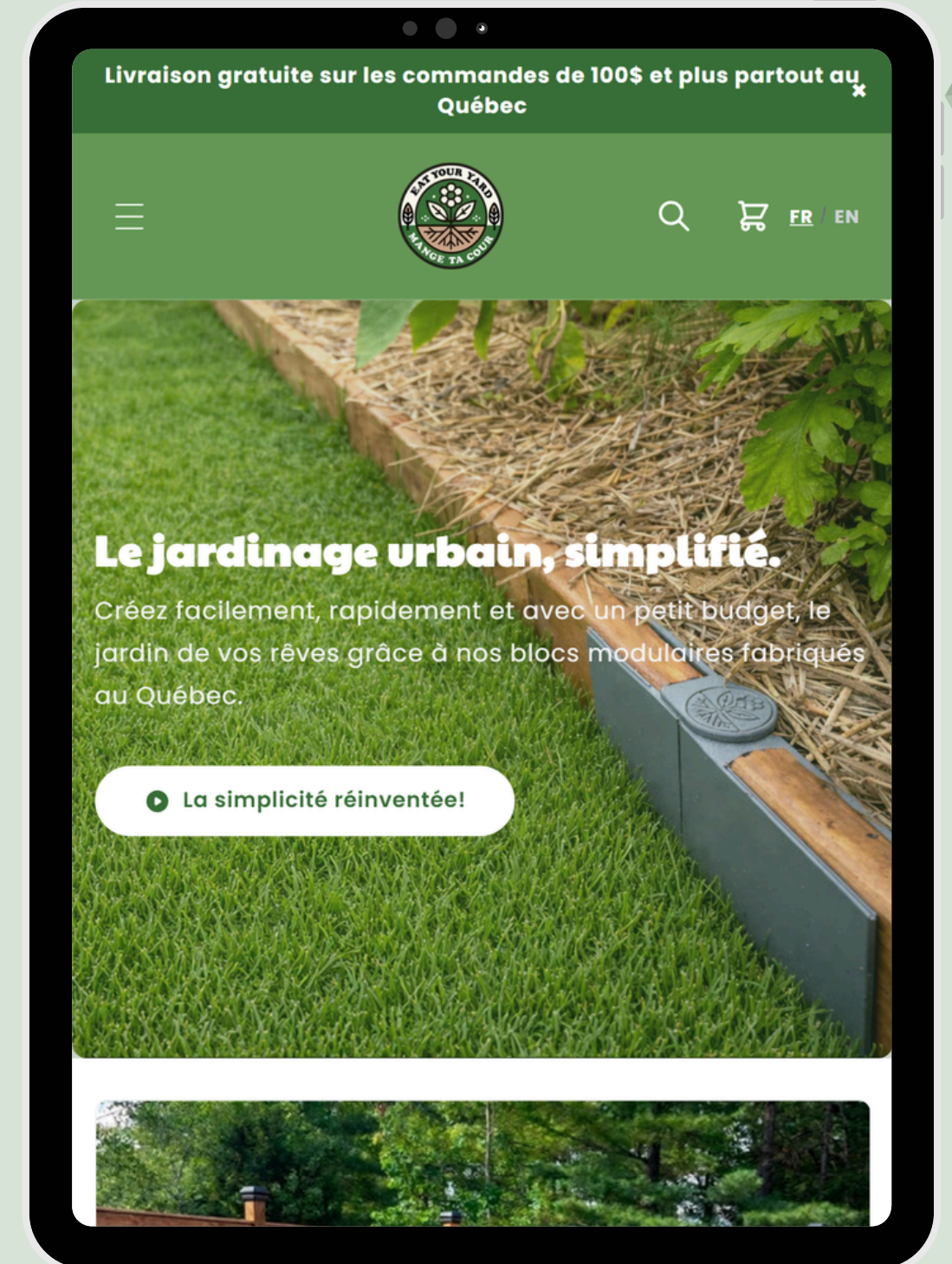
Shopify Theme Customization

Dynamic Pricing System Logic

Real-Time Calculation Logic

Pixel Perfect UI Implementation

Responsive Design Optimization



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Amplify Your Home – Shopify Product Cross-Linking & UI Integration

Our Role : Custom Product Linking, UX Enhancement, and UI Block Integration

For Amplify Your Home, I implemented a custom cross-linking section titled “Add Matching Covers or Cushions” across multiple product pages. This section connects relevant accessories (like covers or cushions) based on each product, enhancing upsell potential and UX. Designed and tested for mobile and desktop responsiveness with pixel-perfect layout matching site style. Resulted in better product discoverability and a more helpful shopping experience.

Deliverables :

- Dynamic "Add Matching Covers or Cushions" Section
- Product-to-Product Internal Linking
- Mobile + Desktop Optimized Layout
- Font, Color, and UI Matching with Brand
- Pixel-to-Pixel Layout Accuracy
- Fully Custom Reusable Block Across Multiple Products

Skills :

Shopify Liquid

Product Page Customization

Cross-Linking Products

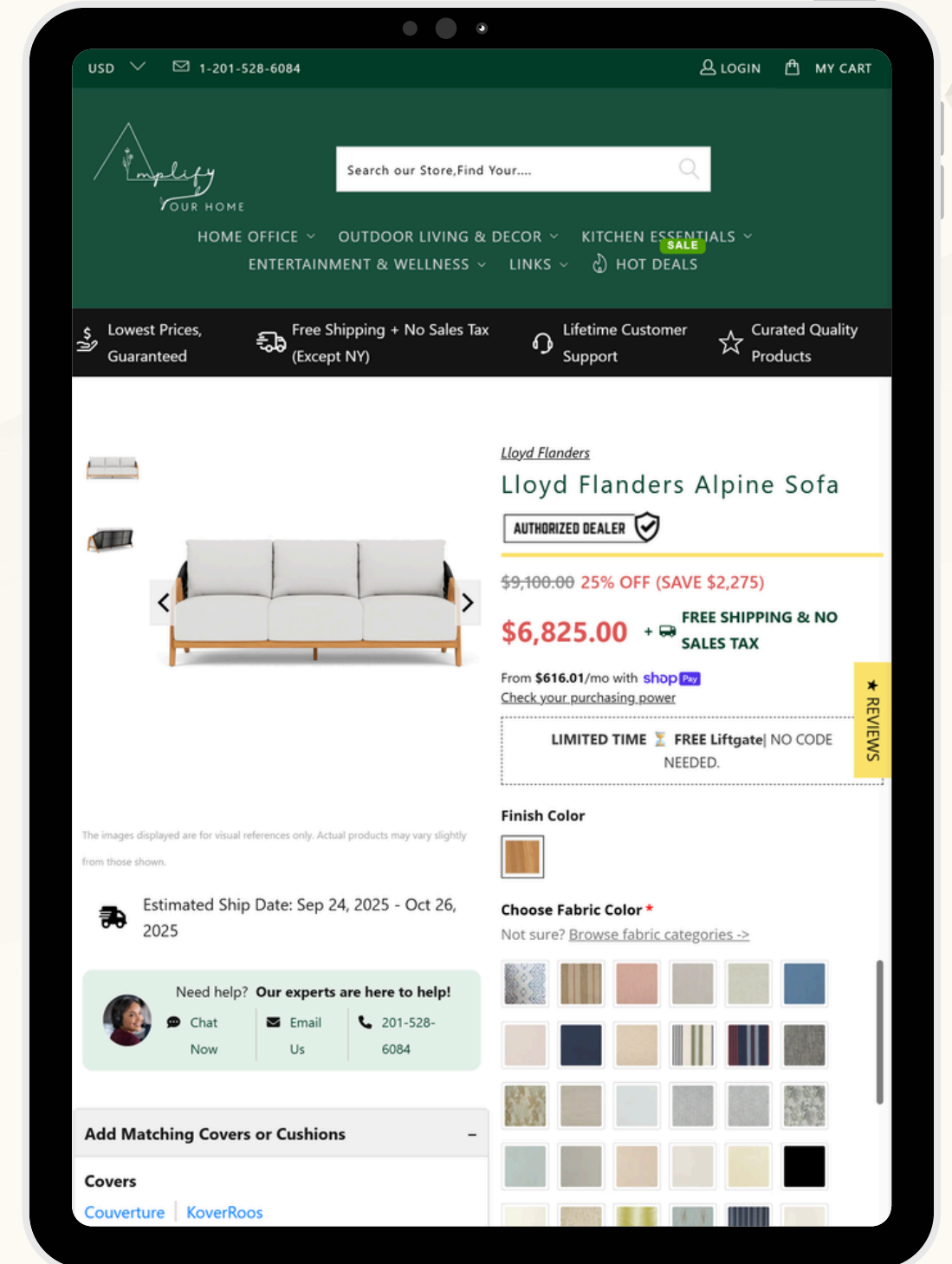
Upsell Section Integration

Cross-Linking Products

Responsive UI Design

JavaScript/CSS Customization

UX Optimization



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CarSpa Kuwait – WordPress to Shopify Migration & Advanced Integrations

Our Role : Shopify Developer – Full Migration, API Imports, Apps

Migrated CarSpa Kuwait from WordPress to Shopify with a fully customized theme design. Implemented Arabic language support using Excel imports for seamless translation. Integrated Cowlendar booking system for appointment scheduling, Flow app for discount automation and WhatsApp messaging, and Tabby payment gateway. Imported 11,000+ orders and 10,000+ customers via API. Connected major ad platforms including Google, Facebook, TikTok, and Snapchat for complete eCommerce growth.

Deliverables :

- Complete WordPress to Shopify Theme Migration
- Arabic Translation via Excel Imports
- Booking App with Time Slot System
- Automated Discount & WhatsApp Flow Setup
- Tabby Payment Gateway Integration
- 11,000+ Orders & 10,000+ Customers Imported via API
- Google Ads, Merchant Center, Facebook Pixel, TikTok & Snapchat Tracking Integrated

Skills :

Shopify Migration (WordPress → Shopify)

Liquid Theme Development

Booking & Appointment Apps (Cowlendar)

API Data Import (Orders & Customers)

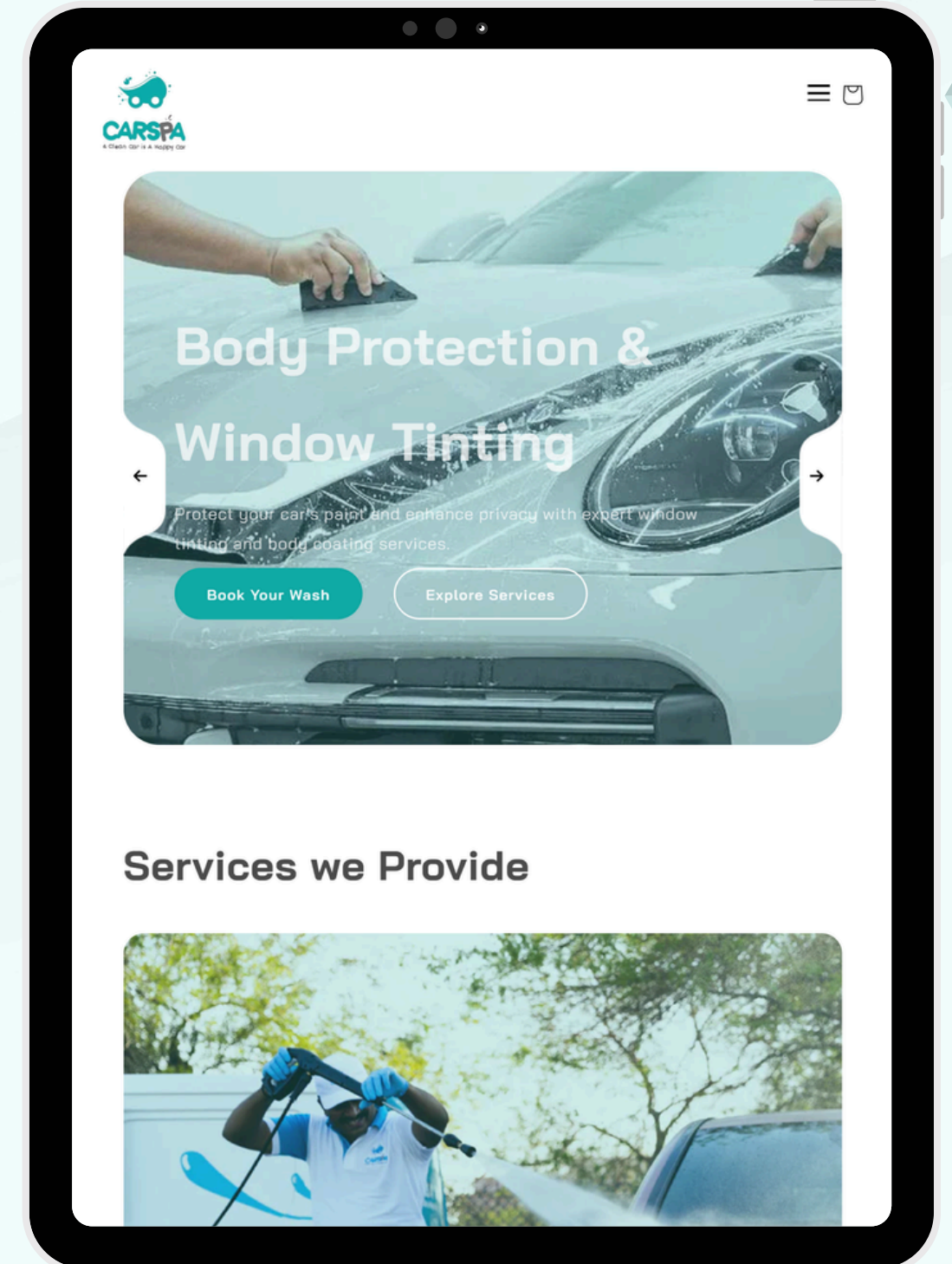
Multi-language (Arabic) Implementation

Automation with Shopify Flow

Ads & Tracking Setup

WhatsApp Auto Messaging Setup

Payment Gateway Integration (Tabby)



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Abaanchikan – Shopify Customization for Fashion & Clothing Store

Our Role : Shopify Developer – Custom Variant Logic & Fashion Store Customization

Customized the Abaanchikan Shopify store based on specific client requirements for a fashion clothing brand. Developed advanced variant functionality where selecting a variant displays only the images related to that variant. Integrated an Instagram feed section to showcase social content directly on the store. Created and organized collections based on clothing styles and pricing highlights. Added and customized multiple sections to enhance the visual presentation and improve the shopping experience

Deliverables :

- Custom Variant-Based Image Display
- Instagram Feed Section Integration
- Style-Based Product Collections
- Price Highlight Features for Products
- Custom Shopify Sections as per Client Needs
- Enhanced UI for Fashion Store Experience

Skills :

Shopify Theme Customization

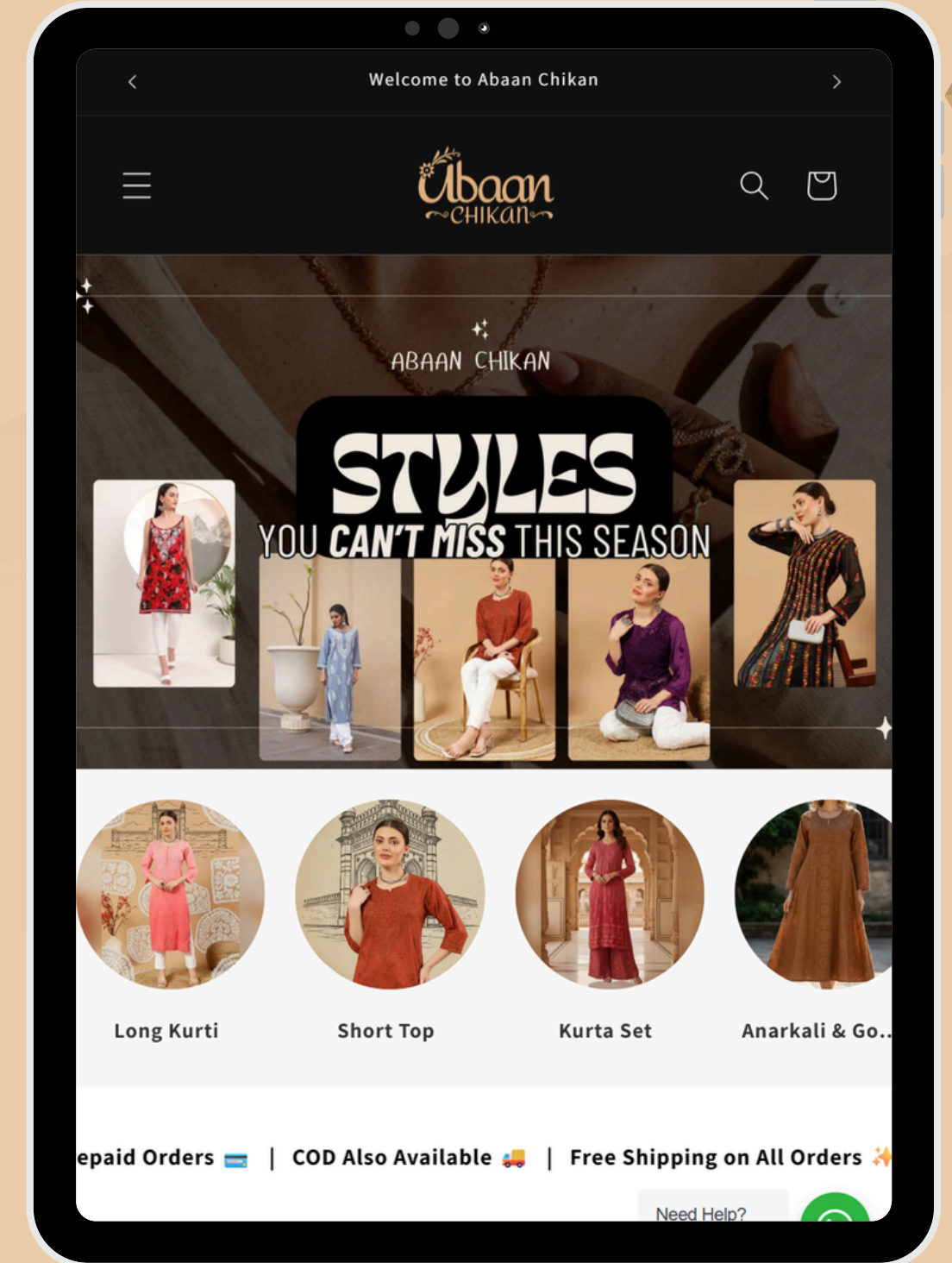
Custom Variant Image Logic

Fashion eCommerce Store Development

Collection Page Optimization

Custom Section Development

Instagram Feed Integration



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Atatva – Shopify Theme Customization & UI Fixes

Our Role : Shopify Developer – Custom Liquid Code & UI Enhancements

Enhanced the Atatva Shopify store by implementing multiple theme customizations and UI fixes. Customized the cart drawer using Liquid code, resolved business form border styling issues, and improved product card design within the retail section. Additionally, designed a clean and functional Return & Exchange page and optimized collection page layouts for better user navigation. Delivered a refined shopping experience with a focus on usability and consistency.

Deliverables :

- Customized Cart Drawer (Liquid Code)
- Fixed Business Form Styling Issues
- Product Card Design Enhancements
- Return & Exchange Page Setup
- Collection Page UI Improvements

Skills :

Shopify Liquid Development

Cart Drawer Customization

Collection Page Design

Return & Exchange Page Setup

UI/UX Fixes & Design Updates



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Cellular Spark Labs – Shopify Store Setup & Subscription Commerce

Our Role : Shopify Developer – Store Setup, Horizon Theme Customization & Subscription Integration

Built and configured the Cellular Spark Labs Shopify store with a clean and modern layout using the Horizon theme. Managed full store setup including product configuration, design structure, and media creation. Developed product photos and promotional videos from a single product photoshoot to enhance product presentation. Implemented subscriptionbased purchasing using the Appstle Subscriptions app, enabling customers to place recurring orders easily.

Deliverables :

- Horizon Theme Customization
- Full Shopify Store Configuration
- Product Photos & Video Content Creation
- Subscription Purchase Setup (Appstle Subscriptions)
- Clean & Conversion-Focused Store Design

Skills :

Shopify Store Setup

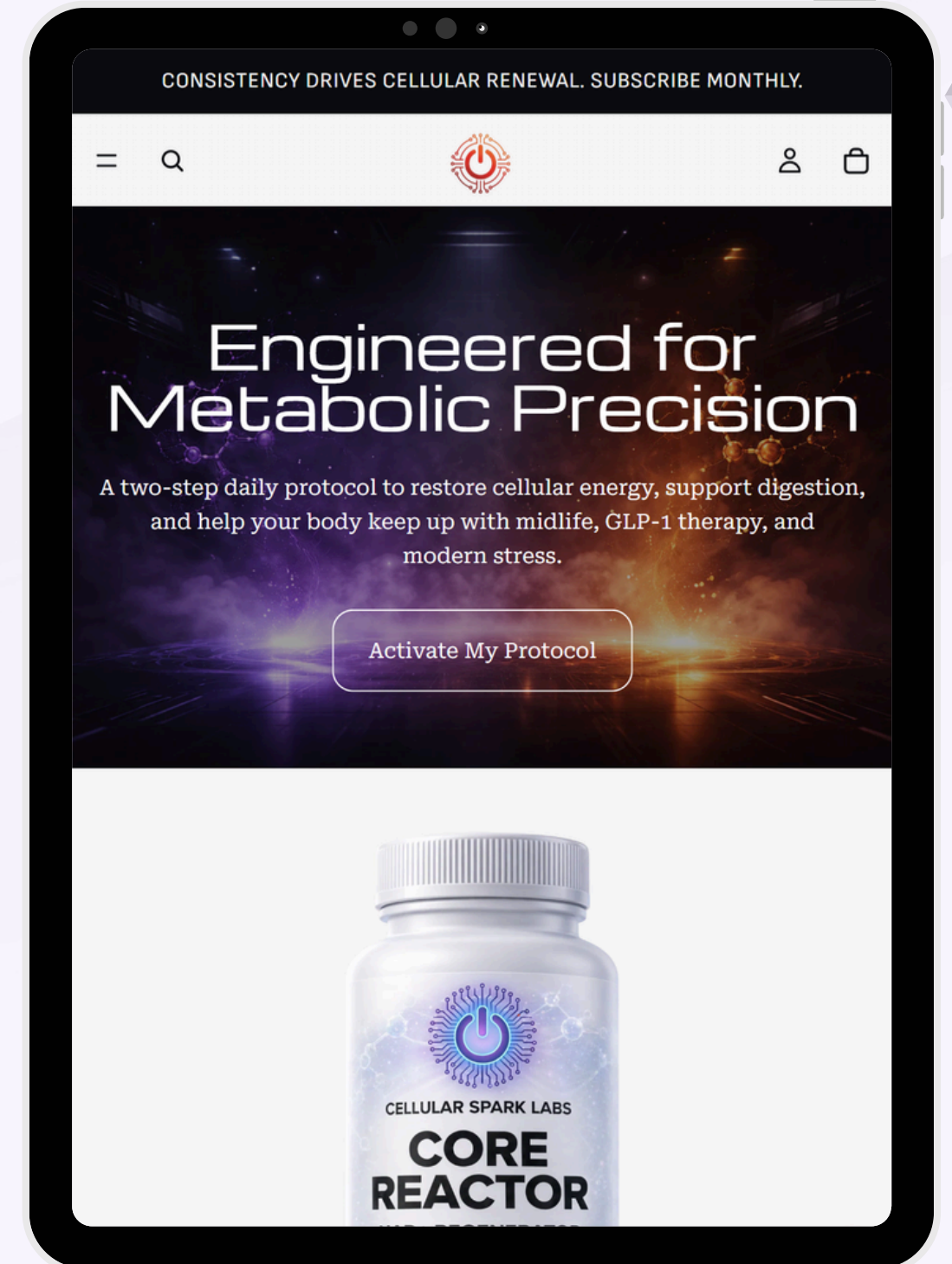
Horizon Theme Customization

Product Media Creation (Photos & Videos)

Subscription Commerce Integration

Shopify App Integration

UI/UX Store Optimization



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Trendiessmoke – Shopify UI Enhancements, SEO & Long-Term Store Optimization

Our Role : Shopify Developer – UI Enhancements, SEO Optimization & Store Growth Support

Worked as a long-term Shopify partner for Trendiessmoke, continuously improving the store’s design, user journey, and SEO performance. Implemented UI enhancements across product pages, homepage, blog, and collection pages, corrected content verbiage, and optimized the order journey for better conversions. Performed on-page SEO improvements, integrated analytics tracking, and created sales promotion video/presentation templates for marketing. Also supported the brand with blog content creation to improve engagement and organic traffic.

Deliverables :

- Product Page UI Enhancements
- Homepage & Collection Page Design Improvements
- Blog UI & Content Optimization
- Order Journey Optimization for Better Conversions
- On-Page SEO Setup
- Analytics Tracking Implementation
- Sales Promotion Video / Presentation Templates
- SEO Blog Writing & Content Support

Skills :

Shopify UI/UX Enhancements

On-Page SEO Optimization

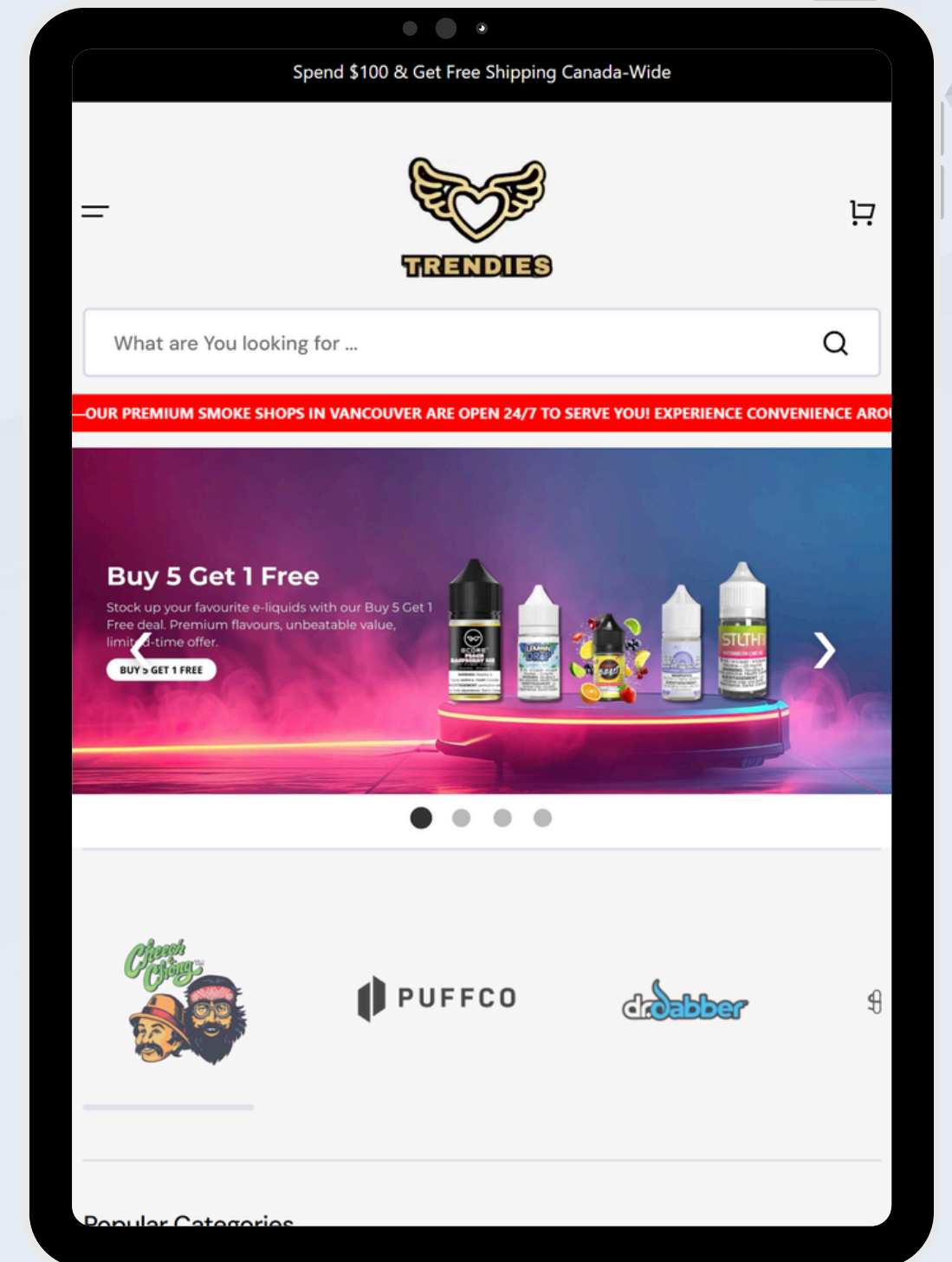
Analytics Integration

Blog Content & SEO Writing

Conversion Funnel Improvements

Collection & Product Page Optimization

Store Performance Improvements



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FuSupplyCo – Shopify Store Setup & SEO Optimization

Our Role : Shopify Expert – Theme Customization, App Setup & SEO Optimization

Built and customized FuSupplyCo Shopify store using the Vision theme. Independently handled the full setup, including theme customization and installation of powerful free apps for enhanced functionality: Search & Discovery, Dadao Product Reviews, MooseDesk Helpdesk, XB Wishlist, and Avada SEO Suite. Conducted extensive SEO testing across all pages to achieve 90%+ SEO-friendly performance, ensuring the store is well-optimized for higher rankings, better user experience, and scalable growth.

Deliverables :

- Fully Customized Shopify Store (Vision Theme)
- Search & Discovery App Integration
- Dadao Product Review Setup
- MooseDesk Helpdesk Integration
- XB Wishlist Integration
- Avada SEO Suite Setup
- 90%+ SEO Friendly Store (Verified via SEO Tools)

Skills :

Shopify Theme Customization (Vision Theme)

Free App Research & Integration

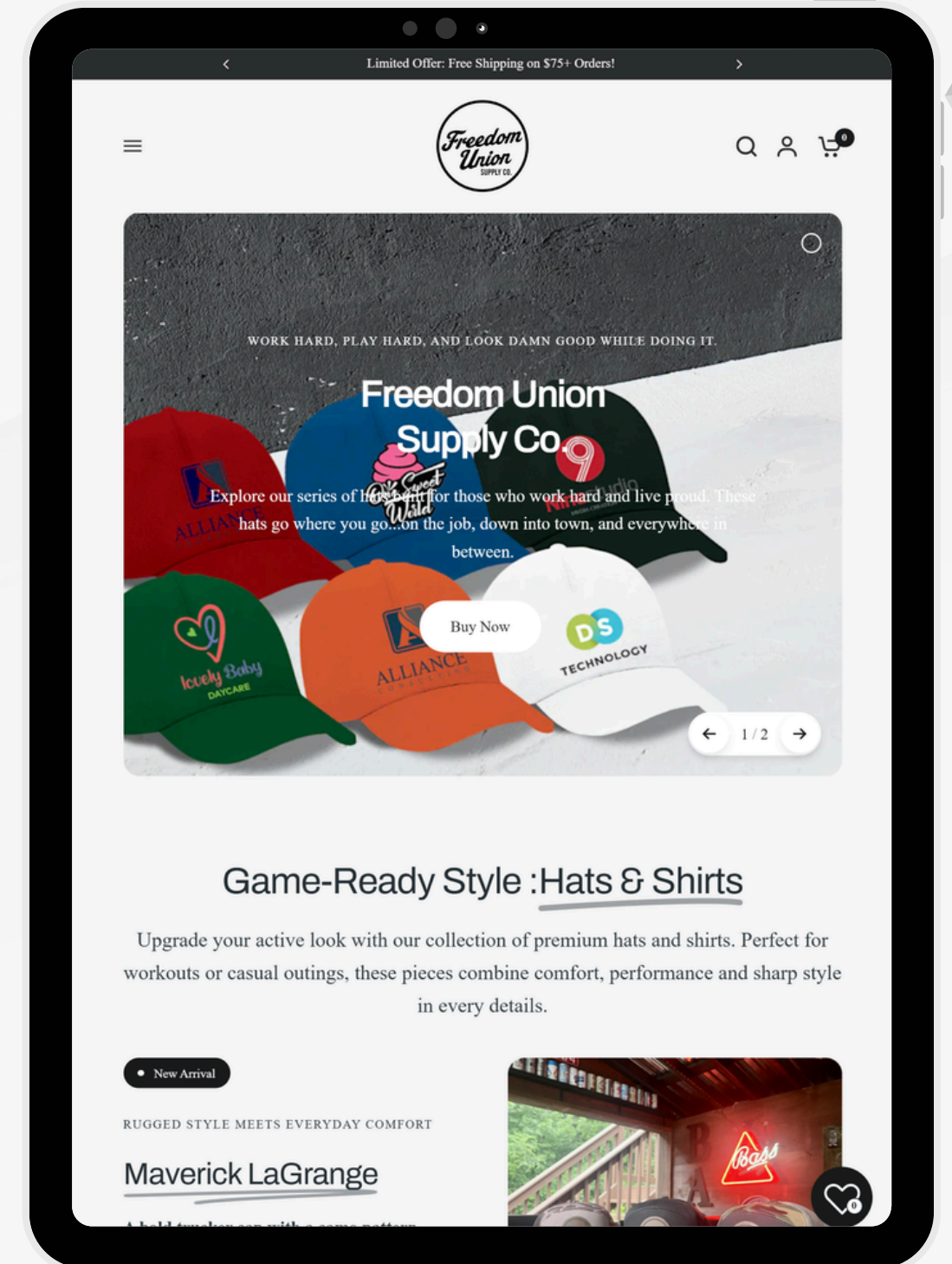
SEO Optimization & Testing

Product Review & Wishlist Setup

Helpdesk & Customer Support Integration

Search & Discovery Features

Avada SEO Suite Implementation



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Meecoco – Custom Shopify Theme Setup & Liquid Code Enhancements

Our Role : Shopify Developer – Theme Customization & Liquid Code Enhancements

Customized Meecoco Shopify store using a free theme with tailored Liquid code modifications to meet specific client requirements. Implemented custom design adjustments, optimized UI/UX, and added client-requested functionality beyond standard theme features. Delivered a clean, responsive, and scalable store that balances functionality with cost efficiency, ensuring both performance and client satisfaction.

Deliverables :

- Free Theme Customization
- Custom Liquid Code Features
- Optimized Storefront Design
- Responsive Layout Adjustments
- Client-Specific Functionality

Skills :

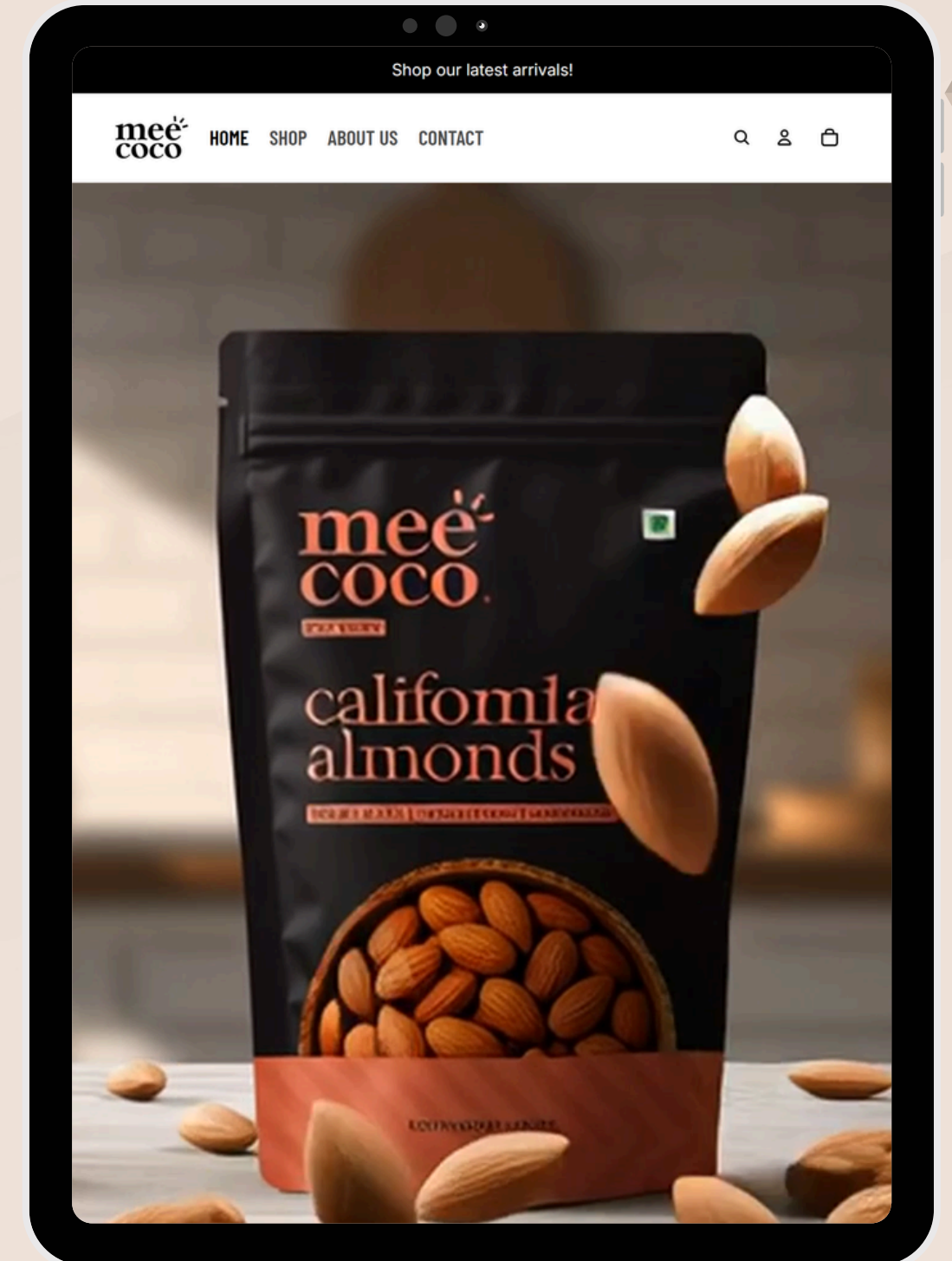
Shopify Free Theme Customization

Liquid Code Modifications

UI/UX Adjustments

Custom Feature Implementation

Responsive Design



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Ushvii – Shopify Custom Filters & Infinite Scrollents

Our Role : Shopify Developer – Custom Filters & Infinite Scroll Integration

Developed and customized the Ushvii Shopify store with advanced product browsing features. Implemented custom filters tailored to client requirements, allowing users to easily refine products by attributes. Integrated infinite scroll on both product and collection pages for seamless navigation and improved shopping experience. Delivered a highly optimized, user-friendly store that enhances engagement and reduces bounce rate.

Deliverables :

- Client-Specific Custom Filters
- Infinite Scroll on Product & Collection Pages
- Improved UI/UX for Browsing
- Responsive Implementation
- Performance Optimization

Skills :

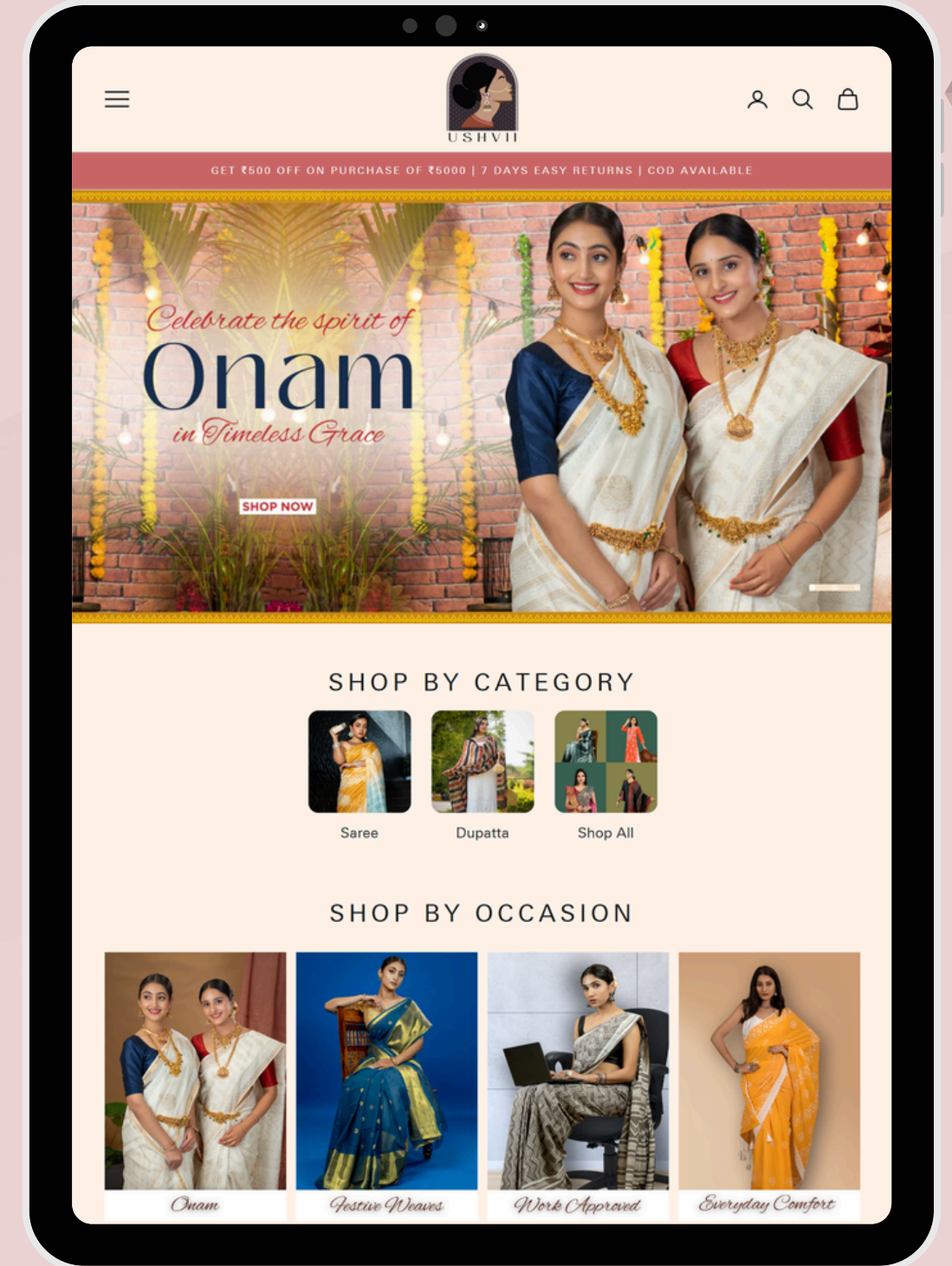
Shopify Theme Customization

Liquid & JavaScript Development

UX Optimization

Infinite Scroll Integration

Custom Product Filtering



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Rael Sports – Shopify Store Customization for Sports Apparel Brand

Our Role : Shopify Developer – Horizon Theme Customization for Sports Apparel Store

Customized the Rael Sports Shopify store for a sports apparel brand specializing in sport Tshirts and activewear. Implemented the Horizon theme and tailored it according to the brand’s visual identity and product presentation needs. Focused on creating a clean, modern layout, optimized product pages, and improved user experience to support better engagement and conversions for sportswear customers.

Deliverables :

- Horizon Theme Customization
- Sports Apparel Store Design Setup
- Product Page UI Improvements
- Mobile-Friendly Layout Optimization
- Clean & Conversion-Friendly Store Structure

Skills :

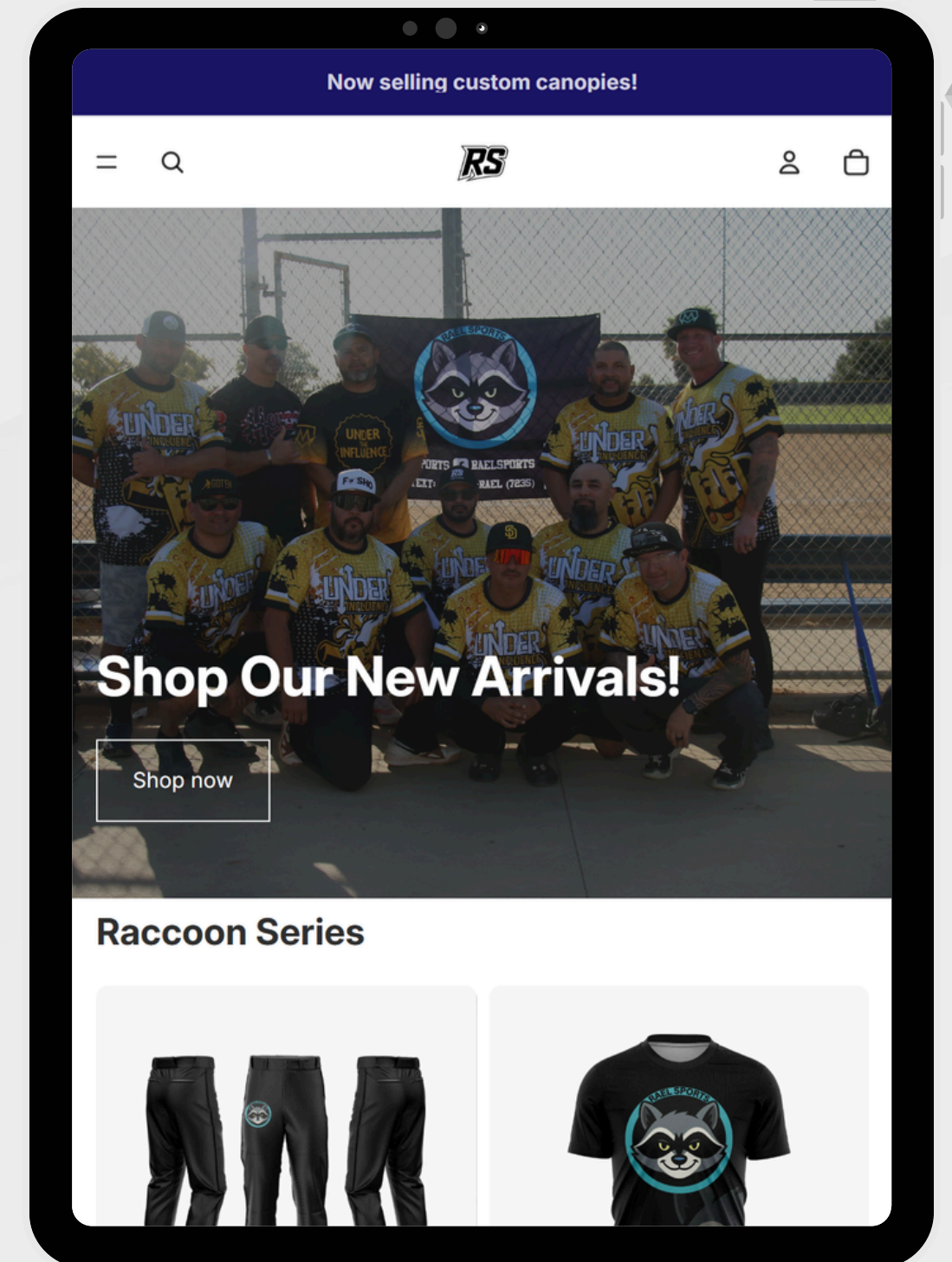
Shopify UI/UX Optimization

Sports Apparel eCommerce Setup

Responsive Design Implementation

Shopify Theme Customization (Horizon Theme)

Product Page Layout Customization



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Sieli – Shopify Store Customization for Night Lamp Brand

Our Role : Shopify Developer – Pixel Perfect Design & Custom Feature Development

Developed and customized the Sieli Shopify store for a German-based client selling decorative fancy night lamps. Implemented the Horizon theme with pixel-perfect design accuracy to match the client’s UI requirements. Added custom-coded comparison tables and FAQ sections to improve product clarity and customer experience. Focused on clean design, responsive layout, and conversion-friendly product presentation.

Deliverables :

- Horizon Theme Customization
- Pixel Perfect Design Implementation
- Custom Comparison Table Feature
- Product Page FAQ Section
- Optimized Product Page Layout for Conversions

Skills :

Shopify Theme Customization (Horizon Theme)

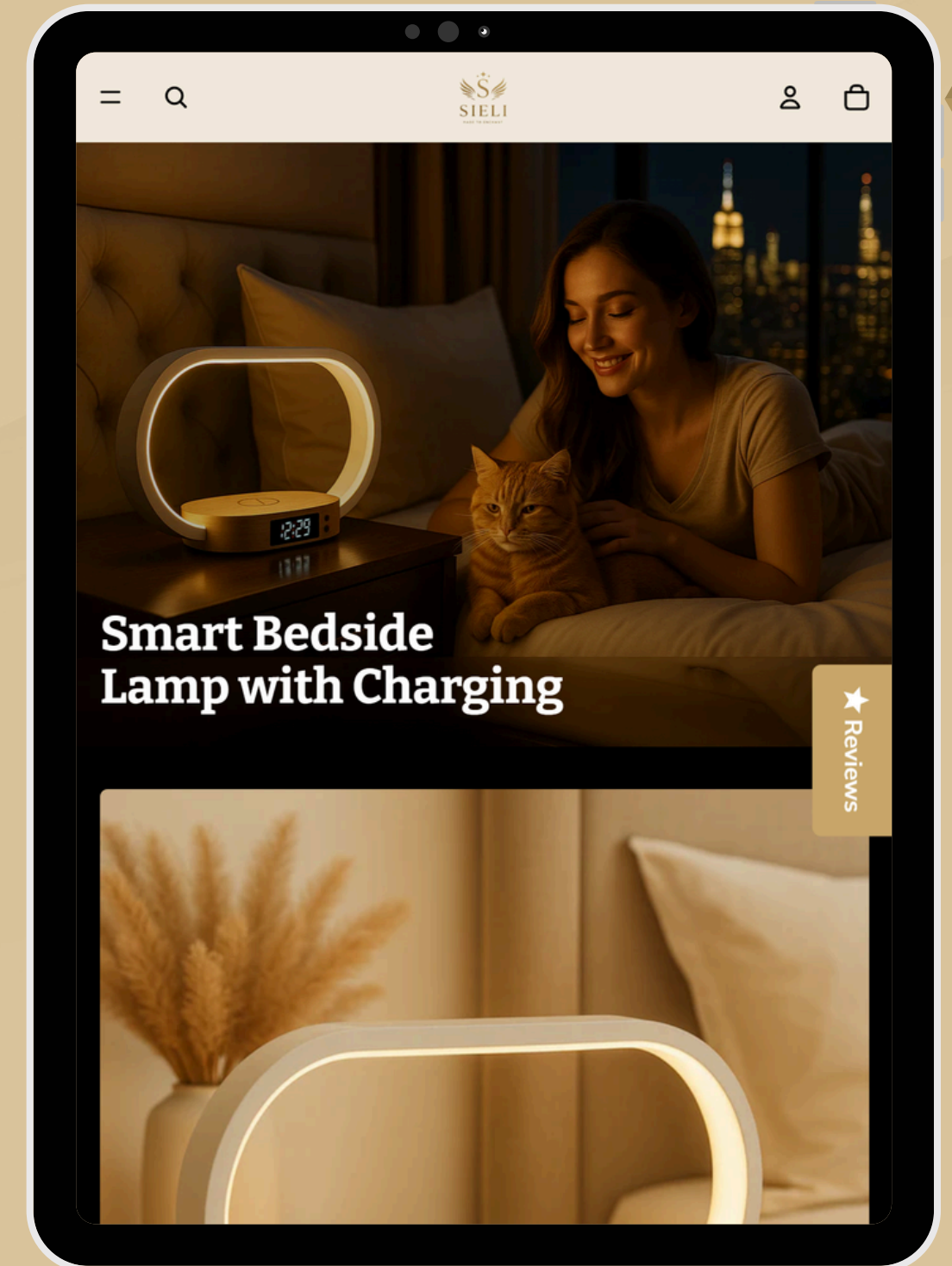
Pixel Perfect UI Implementation

FAQ Section Integration

Product Comparison Table Development

Responsive Design Optimization

Custom Liquid Coding



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Oxember – Shopify Store Setup for Clothing Brand

Our Role : Shopify Developer – Theme Customization & SEO Optimized Store Setup

Developed the Oxember Shopify store independently for a clothing brand using the Concept 5.3.0 theme. Customized the theme to match the brand identity and improve user experience across all pages. Performed detailed SEO testing and optimization using multiple SEO tools, achieving 90%+ SEO-friendly scores. Ensured responsive design, fast performance, and a clean product presentation tailored for fashion eCommerce.

Deliverables :

- Complete Shopify Store Setup
- Concept 5.3.0 Theme Customization
- SEO Optimized Pages (90%+ Score)
- Responsive Layout for All Devices
- Optimized Product & Collection Pages

Skills :

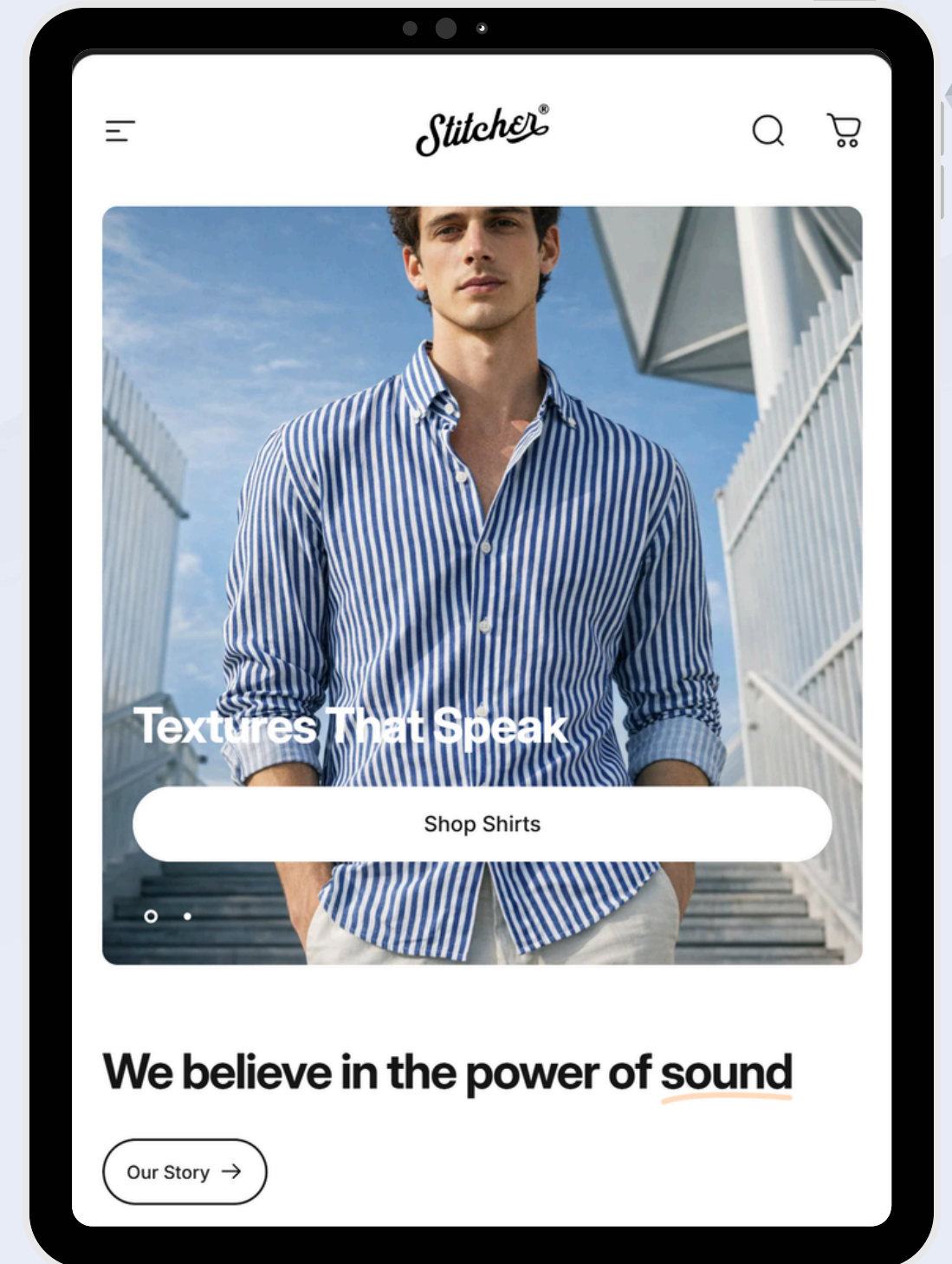
Shopify Theme Customization (Concept Theme)

SEO Optimization

Performance Testing

Responsive UI/UX Design

Fashion eCommerce Store Setup



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TruFairs – Shopify Funnel Optimization & Klaviyo Automation

Shopify Developer – Funnel Optimization, Klaviyo Flow Setup & Subscription Box

Enhanced the TruFairs Shopify store by implementing advanced Klaviyo marketing flows tailored to specific pages and customer journeys. Developed product-wise subscription box setups to enable recurring purchases. Designed and optimized high-conversion purchasing funnels for individual products to increase engagement and repeat sales. Focused on improving customer retention and maximizing revenue through automation and strategic funnel design.

Deliverables :

- Klaviyo Flows Configured for Page-Level Targeting
- Product-Specific Subscription Box Setup
- High-Converting Product Funnels
- Improved Customer Journey & Automation
- Enhanced Repeat Purchase Strategy

Skills :

Shopify Funnel Optimization

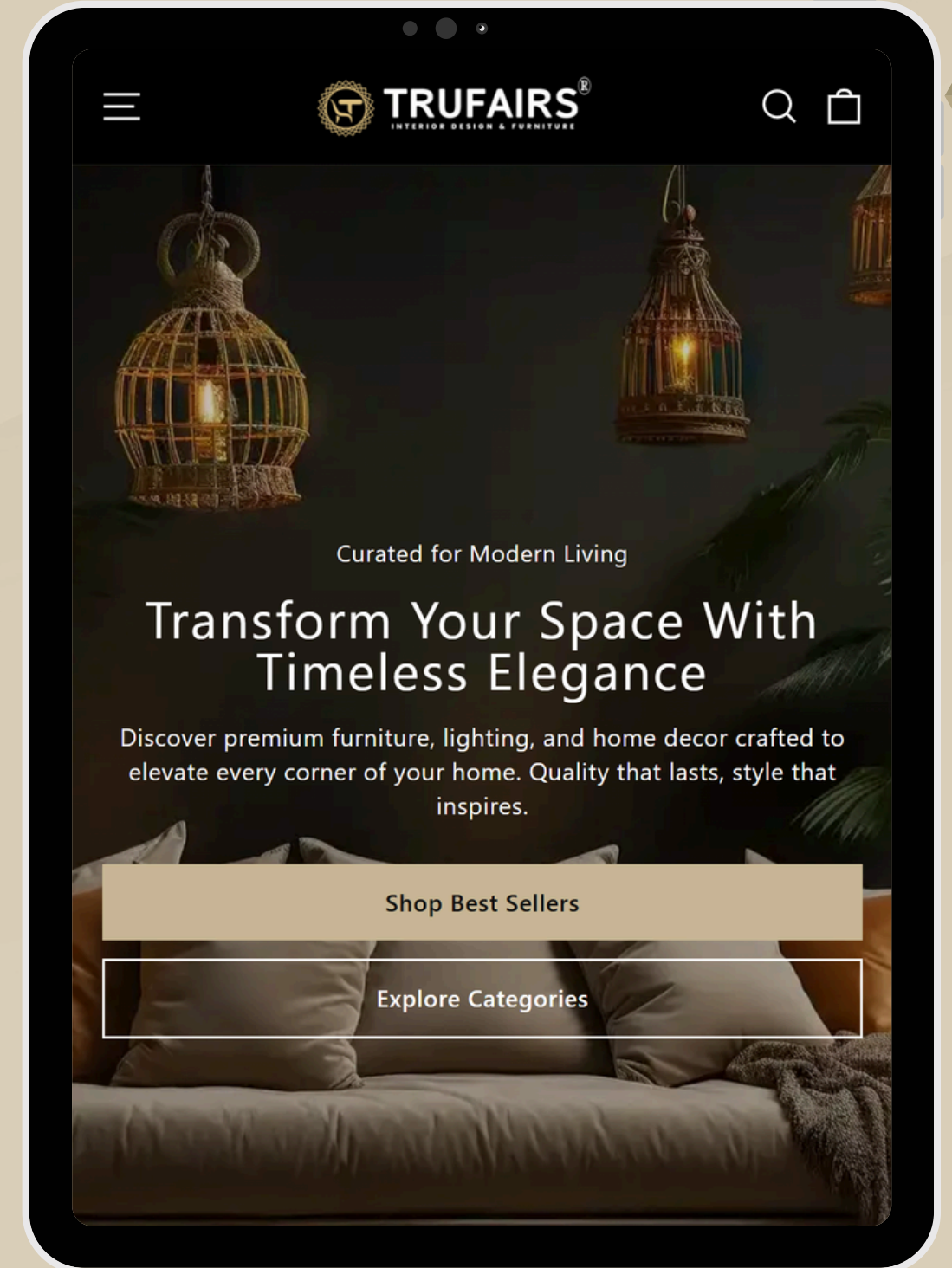
Klaviyo Flow Automation

Customer Retention Strategy

Product-Based Marketing Funnels

Shopify App Integration

Subscription Box Setup



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LegSlims™ – Shopify Theme Upgrade & A/B Testing Setup

Our Role : Shopify Theme Migration & Conversion Optimization for Fashion Brand

Migrated LegSlims™ (a female leggings brand) from an older Shopify theme to the new Dawn theme, while preserving the original UI and user experience. Ensured pixel-perfect design matching. Integrated the Intelligems A/B Testing App to support upsell testing, price experiments, and layout optimization to improve conversion rates and shopping behavior insights.

Deliverables :

- Full Theme Migration to Shopify 2.0 (Dawn Theme)
- UI Matched 1:1 from Old Theme to New
- Intelligems A/B Testing App Integration
- Setup for Upsells, Price Testing & Layout Variants
- Responsive, Optimized Storefront

Skills :

Shopify Theme Migration

Dawn Theme Customization

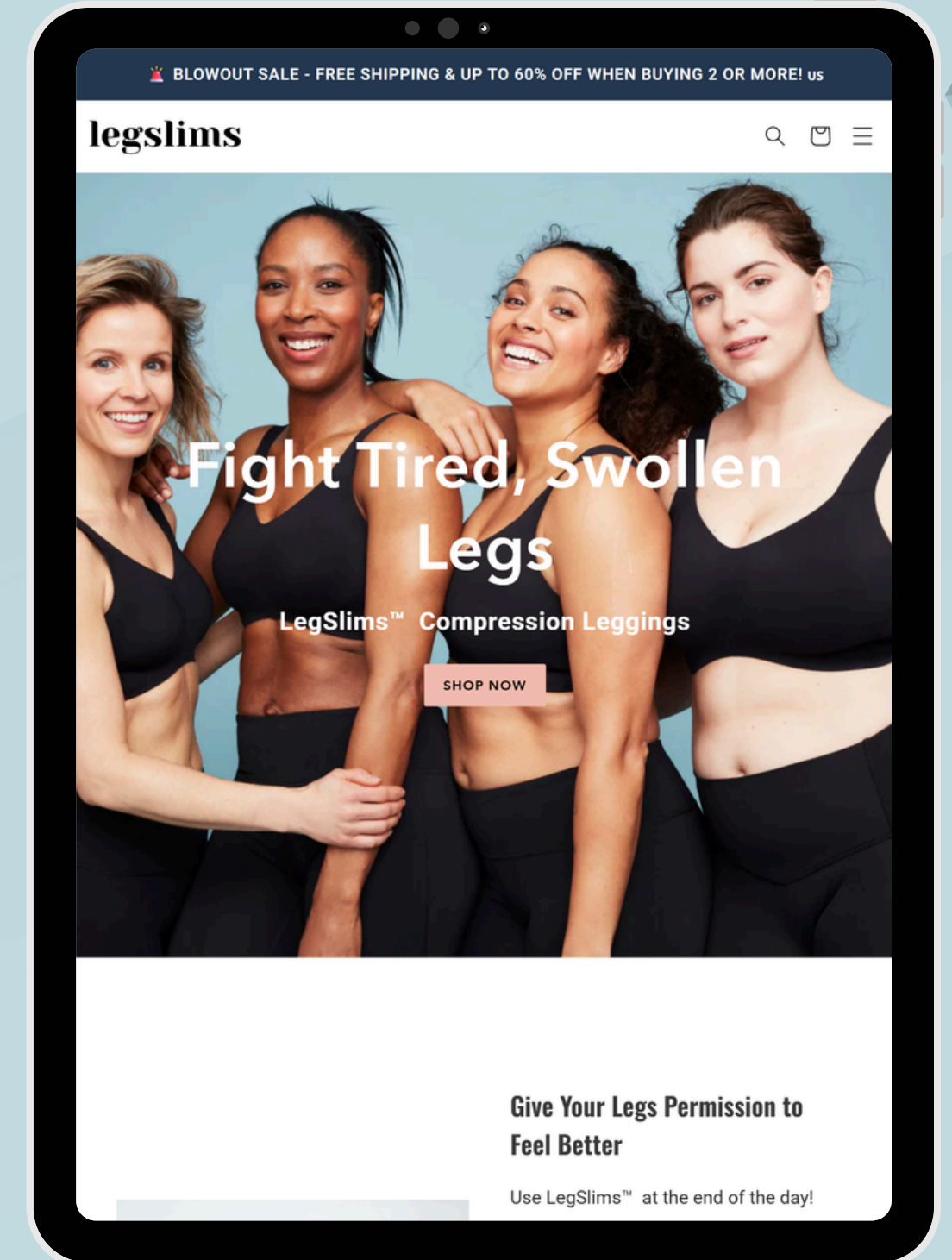
UI/UX Matching

A/B Testing Setup

Intelligems App Integration

Responsive Design

Conversion Optimization

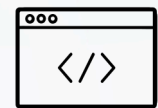


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Why Brands Choose Us



End-to-end Shopify expertise



Clean & scalable code (future-proof)



Automation + UX = more conversions



Tested SEO-friendly approach (90%+ scores)



Lowest B2B pricing without cutting quality



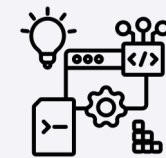
Long-term transparent pricing (no hidden surprises)



Agile team → quick turnaround & flexible delivery



Strong support even after launch



Real experience across themes, apps & integrations

Thank you!

Let's connect & create something impactful.

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